



Sponsorship Proposal

AUGUST 9TH, 2025



About the Event

The CEO Circle is a curated business experience for entrepreneurs, small business owners, startup founders, corporate professionals, and business enthusiasts.

More than just a networking event, it's a platform for meaningful connections and learning from business professionals on how to scale successfully. With panels, keynotes, and a pitch competition — this event is about strategy, support, and building community.

We're creating a launchpad for serious entrepreneurs ready to stop winging it — and start leading with intention.



Meet The Hosts



Georgia Temuni

CEO of Boka Cosmetics &
Boka Luxury Escapes



Symphonie Poaty-Junior

CEO of Royalty Marketing and
Design Agency & Founder of
Freedom Daughters

The CEO Circle is powered by two dynamic entrepreneurs who are passionate about helping others grow in purpose and business. As business owners themselves, they know firsthand the challenges of building a vision from the ground up. With backgrounds in marketing, branding, community building, and leadership — they've created this space to equip fellow entrepreneurs with knowledge, connection, and actionable strategy.





Event Vision

To create a transformational business experience that empowers new entrepreneurs to lead confidently, build sustainably, and scale intentionally. We believe in community over competition and practical insight over fluff. This is more than an event — it's a movement to help business owners stop guessing and start executing.

- Our Goals:
 - Build genuine connections during our networking hour
 - Learn from successful entrepreneurs and business leaders during panels & keynotes
 - Get inspired by live pitch competitions
 - Walk away with clarity, community, and a game plan



CONNECT. LEARN. SCALE.

Event Schedule

AUGUST 9TH, 2025

M Worldwide 155 Commerce Valley Dr E, Thornhill, ON L3T 7T2

**11:30
AM**

11:30 AM – 12:30 PM – Networking Hour

- Meet fellow entrepreneurs
- Browse vendor tables
- Enjoy light refreshments
- Professional Headshots



**2:30
PM**

12:30 PM – 2:30 PM – Main Program

- Welcome & Opening Remarks
- Keynote Speaker-Scaling Your Business
- Panel Discussion-Funding & Investments
- Panel Discussion-Branding & Marketing
- Pitch Competition
- Closing Remarks & Raffle Draw



Why Partner With Us?

Partnering with The CEO Circle is more than just brand visibility — it's an investment in impact, innovation, and community empowerment. Here's why it matters:

1. Direct Access to a Targeted and Engaged Audience

Connect with 75 business-minded attendees who are actively building, growing, and investing in their businesses. Your brand will be seen by a community of action-takers and decision-makers.

2. Amplify Your Brand Within a Cultural and Purpose-Driven Context

This event celebrates and supports new entrepreneurs — aligning your business with inclusivity, empowerment, and innovation. It's a chance to demonstrate your values through tangible support.

3. Be Part of Something Transformational

Your partnership helps make this event possible — enabling real education, exposure, and community building for underrepresented entrepreneurs. You won't just be seen — you'll be remembered.

Sponsorship Packages



■ Platinum Sponsorship Package



- Exclusive title sponsor recognition, including company name in the event title.
- Vendor Table included
- Logo placement on the event website, promotional materials, and event signage.
- Extensive social media shout-outs highlighting the partnership.
- 2-minute on-stage spotlight at the event
- VIP tickets for 2 guests
- Option to include promo material in bags

\$4,000

■ Gold Sponsorship Package



- Prominent display of company logo on the event website, promotional materials, and event signage.
- Extensive social media shout-outs highlighting the partnership.
- VIP tickets for 2 guests
- Option to include promo material in bags

\$2,500

■ Silver Sponsorship Package



- Event VIP ticket
- Logo placement on the event website, promotional materials, event signage, and stage backdrops.
- Extensive social media shout-outs highlighting the partnership.
- Option to include promo material in bags

\$1,000

■ Community Sponsorship Package



- Logo placement on the event website, promotional materials, and event signage.
- Extensive social media shout-outs highlighting the partnership.
- Option to include promo material in bags

\$500

Thank You

Thank you for taking the time to learn about The CEO Circle. We truly appreciate your consideration in partnering with us to empower a new generation of entrepreneurs. Your support will help us create a space where connections are made, ideas are nurtured, and businesses are scaled with clarity and confidence.

Whether through financial sponsorship, in-kind contributions, or spreading the word, every partnership plays a vital role in bringing this event to life.

Let's build something powerful together!



theceocircle.co



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COSMETICS

**Freedom
Daughters**